Before you begin

Step 1

Weigh your dog to work out their feeding amount. This should be 2.5% of their CURRENT body weight per day.

Step 2

Pick which raw brands you would like to begin with.
The simplest way to transition is to use a brand that has 100% single species options. For example, Cotswolds RAW Butchers Block.

Step 3

Pick which general health supplements and which gut support supplements you would like to add for the first three weeks.
For gut health, we recommend choosing Proflax Tummy Tastic
For general health support we recommend choosing Proflax Flax Range oil (puppy if under 1, or Immunity & Vitality for anyone else)

Weekly breakdown

Week 1

- Feed a Chicken or Turkey 80:10:10 raw feed
- Supplement with Proflax Tummy Tastic
- Supplement with Proflax Puppy if under 1 year or Immunity & Vitality if over 1 year
- Add pre-made bone broth
- 2-3 times in the week add oily fish and egg (In meals or as snacks / treats)

Week 2

- Day 1 feed ¼ Beef 80:10:10 and ¾ the protein used in Week 1.
- Day 2 feed ½ Beef 80:10:10 and ½ the protein used in Week 1
- Day 3 feed ¾ Beef 80:10:10 and ¼ the protein used in Week 1
- Day 4 -7 feed 100% Beef 80:10:10.
- Use all the extras and supplements as you did in Week 1

Week 3

- Repeat the process used in Week 2 but use Lamb 80:10:10 with your **protein from Week 1**

All done!

You dog has now transitioned to raw!

You can now look to introduce Raw Meaty Bones once or twice a week which are great for dental hygiene. Do ensure the bones are appropriate to your dog's age and size.

You can also now look to feed difference brands and include some completes too, such as the Natural Instinct range.
Aim to introduce new proteins slowly using the same process you followed for Beef and Lamb. Eventually you want to be feeding **5 or more proteins a week** across all food groups: **Red meat, White meat, Game meat.**

Finally, you can also now look at different supplements to add to their diet based on their general needs.

Some extra information!

Pre-made raw dog food contains bone so should NEVER be microwaved.

Feeding a varied diet includes a variety of brands. Different brands use different components from an animal to make their products, and they may use differing sources too. So, to get a wide variety of nutrients, mixing of brands is essential, though of course you may want to rotate brands daily, weekly or monthly to suit your budget best.

If your dog is fed a well varied raw diet, including:

- Red, white and games meats
- Raw eggs & raw oily fish
- Fruits, vegetables, nuts, seeds & herbs

Then you will not need to supplement the diet. (As long as your dog is fit, healthy and not stressed, anxious, in pain or an athlete)